

Three Action Packed Weekends - ISO's "SNOWVAGANZA"



December 29, 2018 Pro-Vintage at its BEST

January 5 & 6, 2019 USSA/TLR Cup

February 16 & 17, 2019 USSA/TLR Cup

For the past 30 years, snowmobile racing has been an “on-again, off-again” event at the fast and historic ½ mile. But during the past five years, ice oval snowmobile racing has begun its return to a high level of prominence in the racing community. 2018 finds Ironwood rising even higher on the ladder of prominence as we prepare to host the fastest and best drivers in all the racing community.

Ironwood Snowmobile Olympus is excited to host the first “SNOWVAGANZA” at the Legendary ½ mile Oval Ice track in Gogebic County. There will be three action packed weekends.

Saturday, December 29, 2018 will kick off the 20-year Anniversary of Pro-Vintage Racing. In case of poor weather, the competition can continue into Sunday, December 30, 2018.



THE PURPOSES of Pro Vintage Racing Inc. shall be:

- To generate a membership of neighbors and friends to mutually increase the pleasure of snowmobile racing through planned and supervised activities.
- To stimulate and advance the general welfare and safety of snowmobile racing.
- To serve the interest of snowmobilers and snowmobile racers.
- To defend such owners against discriminatory legislation, unrealistic regulation and burdensome taxation.
- To develop a fraternal spirit among snowmobilers, snowmobile racers and other winter sports enthusiasts.
- To promote favorable public relations through policing of racing safety in cooperation with respective race promoters.
- To encourage conduct, which will promote a positive image of the snowmobiler to all.

The sport of snowmobiling is America's most exhilarating winter sport. The sports of snowmobiling and snowmobile racing are here to stay.

Two full weekends of USSA/TLR Cup will be hosted on January 5 & 6, 2019 and February 16 & 17, 2019.



ISO Voted 2015 Race of the Year!



The United States Snowmobile Association is the World's first and oldest snowmobile sanctioning body.

USSA was founded in 1965 and sanctioned its first event at Crandon, Wisconsin in December of 1967. The year 2000 marked the beginning of the fifth decade for the organization. The USSA is the original and the only continuous snowmobile race sanctioning body since organized snowmobile racing began.

The founding charter called for the establishment of uniform racing rules, improvement of safety and to supply trained officials for organized racing.

USSA has sanctioned events in 25 states and several Canadian Provinces across the snowbelt during its many years of existence. In the 60's and 70's it was common to have a dozen sanctioned races taking place on the same weekend in different sections of the country. In the late 60's there were 117 brands of snowmobiles powered by 26 different engines names and races were staged almost anywhere a group could gather. It soon became clear that competing with a sanctioned organization was important. It was there that you ran against better racers and if you won you had some real bragging rights. A uniform set of rules became important for the establishment of consistency in racing classes, verification of specifications and track safety.

The association has the endorsement and full cooperation of the four major manufactures to stage quality events for race competitors, promoters and spectators. When you attend a USSA sanctioned event you are watching the best that the snowmobile racing world has to offer.



None of these great events would be possible without the generous support of sponsors and volunteers.

Ironwood Snowmobile Olympus is looking for your support.

Please look over the Sponsorship Guidelines and let me know which suits you best. You can reach me at 906-364-1119 for questions. I look forward to hearing from you.

This will be a great kick off to the Snowmobile Oval Ice Racing season when the world's best ice oval racers meet at the fast and historic ½ mile track in Ironwood, MI.

“Where Legends Race”

Turn 1 Sponsor

\$3000 for (3) Weekend Events

\$2000 for (2) Weekend Events



- Entire event to include your business name
- All advertising materials list your business name including:
 - Press releases
 - Print Media
 - Web Site
 - Half Page Ad in Race Program/Booklet
 - Ten (10) complimentary event tickets per weekend(s) sponsored
 - \$50.00 in food and beverage coupons for each sponsored event.
 - Complimentary Race Shirt
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- Radio and TV Advertisements
- On ground display area available for the weekend
- One indoor booth space in race weekend exposition building



- **Turn 2 Sponsor level**
- **\$1500 for (3) Weekend Events**
- **\$1000 for (2) Weekend Events**

- Entire weekend event to include Turn 2 Sponsors name
- All advertising materials will include Turn 2 Sponsors name including:
 - Press releases
 - Print Media
 - Web Site Sponsor Listing
 - Radio and TV advertisements
- One indoor booth space in race weekend exposition building.
- Eight (8) 2-day weekend admission tickets per weekend sponsored
- \$25.00 in food and beverage coupons for each sponsored event
- Complimentary Race Shirt
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- **Turn 3 Sponsor level -**
 - \$750 for (3) Weekend Events
 - \$600 for (2) Weekend Events

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- Turn 3 Sponsor's name to be included in the following:
 - Press releases
 - Print Media
 - Web Site Sponsor Listing
 - Radio and TV advertisements
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- One indoor booth space in race weekend exposition building (space allowing).
- Listing in Program
- Four (4) 2-day weekend admission tickets per weekend(s) sponsored

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- **Turn 4 Sponsor level**
- \$400 for (3) Weekend Events
- \$300 for (2) Weekend Events



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- Turn 4 Sponsor's name to be included on web site sponsor listing and mentioned in weekend announcements.
- Two 2-day weekend admission tickets per weekend(s) sponsored
- Complimentary Race T-shirt
- Listing in Program

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